

# Traverse City Public Art Ordinance



DECEMBER 8, 2014



# Public Art Committee



- Jean Aukerman
- Rob Bacigalupi
- John DiGiacomo
- Brian Haas
- Gary Howe
- T. Michael Jackson
- Rick Korndorfer
- Colleen Paveglio



# What is Public Art?



“Public Art” is funded artwork or government sponsored artwork created by or with professional artists and legally sited in publicly-accessible venues.

- Sculpture
- Painting
- Architectural
- Design Features
- Mosaics
- Mixed Media
- Digital Art
- Photography



# Why Public Art?



- Public Art improves our quality of life and enhances the general welfare of the City's residents
  - Provides opportunity for visual delight, desirability, community dialogue, and provides educational opportunity
- Advances the interests of the City
  - Aids in the enhancement of property values and promotes economic growth

# Goals of the Public Art Program



- Promote the visual arts in Traverse City
- Include works of art representing a broad variety of media, styles and community interests
- Provide opportunities for artists of all racial, ethnic, and cultural backgrounds, disabilities and other diverse groups
- Enhance the urban environment and public spaces throughout the City
- Pursue opportunities to inform the public regarding public art including public participation in all phases of the public art process
- Document, maintain and conserve works of art in the public art collection, while leaving a legacy of artwork for future generations

# Monument & Public Art Policy



- Allows for the managed placement of monuments, memorials and public pieces of art in Traverse City parks and public spaces.
- Requests for proposed items will first be reviewed by the Parks and Recreation Commission followed by the City Commission

# A Proactive Approach for Public Art



- **Public Art Ordinance**

- Developing a proactive ordinance and setting a process in place to plan for, professionally seek out, and evaluate opportunities for locating commissioned, leased, and donated artwork and monuments within the city limits.
- Creating a stable funding mechanism for public art
- Over 350 cities throughout the United States have successfully developed and implemented Public Art Policies

# Traverse City Arts Commission



- **Seven Member Commission to serve three year terms**
  - City residents or member of the DDA
  - Evidenced interest in Public Art
  - City Commission to appoint four members from public bodies
    - ✦ Parks & Recreation Commission
    - ✦ Downtown Development Authority
    - ✦ Planning Commission
    - ✦ City Commission
  - City Commission to appoint three remaining members from the registered electors of the City
  - City Manager or designee to serve and have full authority to vote

# Arts Commission Responsibilities



- Develop a Public Art Master Plan for the City
- Recommend the purchase of works of Public Art or commission design, creation, execution and/or placement of Public Art
- Responsible for promoting the arts in the community
- Advise the City Commission on matter pertaining to the arts program
- Manage all competitions for commissioned artwork



# Art Selection Panel



- Five member panel appointed by the Arts Commission
  - Three year terms
    - ✦ Be art professionals familiar with the special characteristics of TC
    - ✦ Have a strong background in the visual arts and have been involved in a public art selection process previously
    - ✦ Be free of conflict of interest or the potential for financial gain from either the project or the purchase of that specific work of art by the City
    - ✦ Be willing to sign a conflict of interest statement

# Reliable Funding Mechanism



- Annual Contribution
  - City of Traverse City: \$45,000
  - Downtown Development Authority: \$25,000

## One Percent for Art

Capital Improvement Projects Submitted: Fiscal Year 15'-16'

City	DDA TIF	TCPS	Total
4,399,500.00	2,221,000.00	522,000	7,142,500.00
One Percent for Art			Total Contribution
			\$71,425

# Why Public Funding?



- The arts are an important educational component to foster our community
- Developing a stable sound source of funding for public art will ensure the community access to arts and instill community pride

# Artwork & Monetary Donations



- **Artwork Donations**

- Proposals are evaluation based on the goals of the Public Art program and the Public Art Master Plan

- **Monetary Donations**

- For use in a future public art project
- Arts Commission may choose to appoint non-voting members representing stakeholders to the ASP

# The Process



- Assess the Project
  - Seek authorization from City Commission to expend funds
- Call for Proposals or Artists
- Artist Selection
- The Artist and the Work of Art
- Public Education/Information
- Finalize Contracts and Budget
- Documentation Evaluation

# Millennium Park Chicago



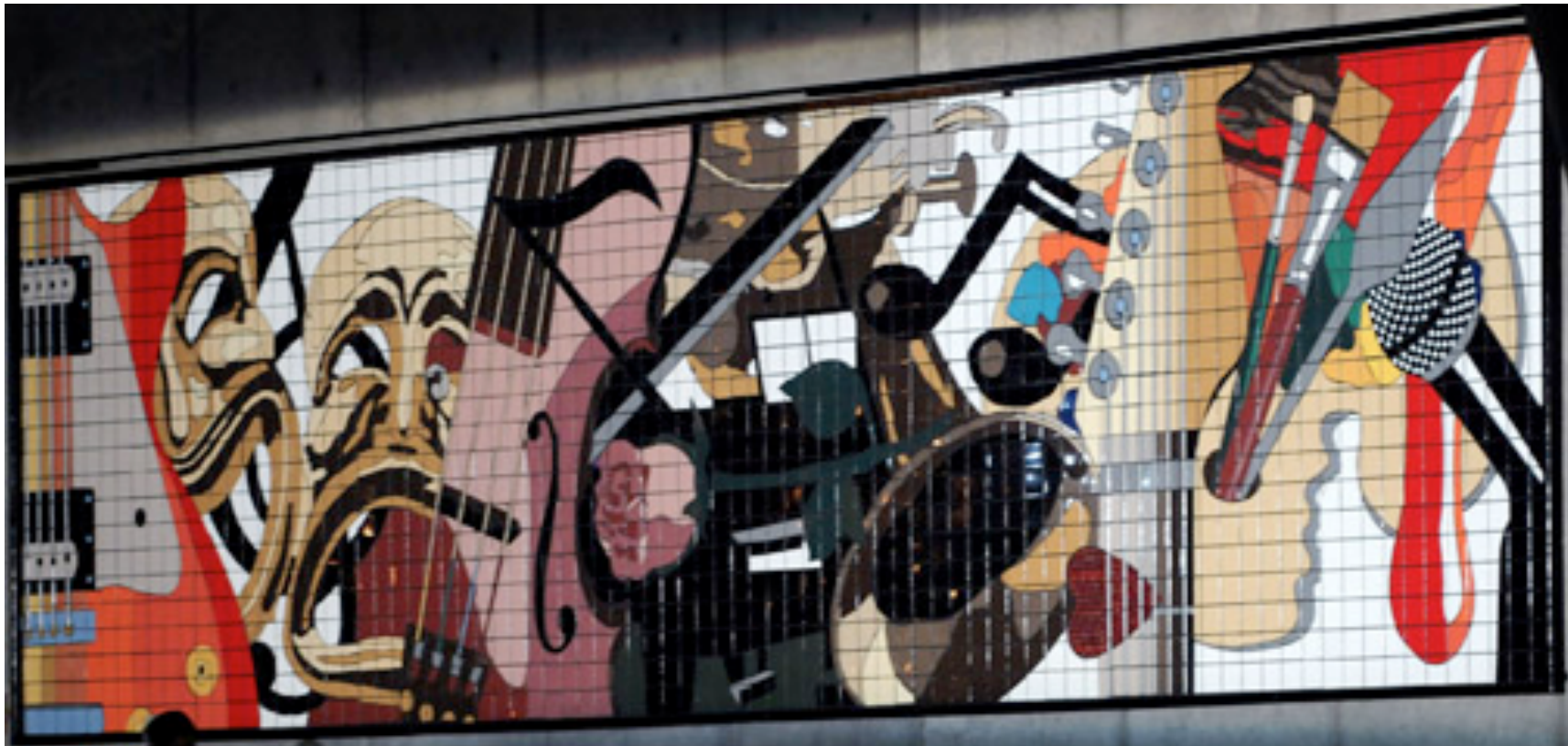


# Temporary Public Art Installation Portugal





# Henderson Nevada



# Interactive Public Art





# Incorporating Public Art into Public Spaces



# Questions & Comments

